Design Brief Document

1. **Company objectives**
   1. **To beat competitors to the market**
   2. **To sell cars and car parts on the internet**
      1. **Providing the location of each car/part/garage**
   3. **Reach a wider target audience**
   4. **To be able to buy cars off customers**
   5. **To establish a way of customers communicating with them**
      1. **Via email, phone or newsletter**
2. **Team Objectives**
   1. **Build a website that is easy and intuitive to use**
   2. **Make a website that is visually appealing**